



Season VI Supporters Packet For Lancaster Composite Mountain Bike Team

www.lancastermtb.com

Send support inquiries to

LancasterMTB@gmail.com



Direct donations can be made through Venmo @LCMTB (Team Logo, Last Four 6285)





Lancaster Composite MTB (LCMTB) Team is a youth mountain biking team composed of student athletes in grades 5-12 from Lancaster County, Nebraska. Along with Lincoln Public School students, we've had teammates from Malcolm, Waverly, Norris, home education and others from our surrounding areas. This is what makes us "Composite" and it is a beautiful experience. We are One Team and we are here for the **Dirt Vibes and Trail Rides!**

How it Started // Our team competes in the Nebraska Interscholastic Cycling League as a part of the National Interscholastic Cycling Association (NICA). Founded in 2020 with a handful of dedicated coaches and nine student athletes, Lancaster Composite MTB Team has grown quickly to serve 48 student athletes with more than 20 coaches last season.

How it's Going // We project enrollment to exceed 60 students and 30 coaches for Season VI as we invite 5th grade students to the NICA community for the first time, leverage our previous successes, and build new community partnerships with families, businesses, and foundations.

NICA has space for every ability. Our mission is to build strong minds, bodies, character, and communities through cycling. Our vision is that every youth is empowered to be part of a thriving and engaged cycling community.



LCMTB Team Values





Fun, Inclusivity, Equity, Respect, and Community are the NICA values we embrace and promote as a team. Here is what that means and how it looks!

Value: Defined	2024 Highlights
<p>Fun: We inspire friendship, joy, and adventure.</p>	<p>Our 2024 student reflected it best “Have more practices” “Practice 3x a week” “I really liked the activities we did after pre-rides. I ESPECIALLY liked rock climbing.” “I enjoyed the season very much”</p>
<p>Inclusivity: We believe everyone should be able to participate in our programs and feel welcomed, respected and supported.</p>	<p>NICA reports 85% of all athletes are satisfied with the amount of challenge during team practices and activities; 9.0 out of 10 of our teammates say our team meets or exceeds that.</p>
<p>Equity: We are committed to fair treatment, equal access, opportunity, advancement and elimination of barriers to encourage participation for all.</p>	<p>Between 2022 and 2025 13 Trek Pathfinder Scholarships 3 Scholarship Bikes and 10 Registrations + Jerseys 32.6% Female Representation in 2024 compared to 24% Nationally</p>
<p>Respect: We expect consideration for all others, oneself, and the outdoors.</p>	<p>NICA reports 95% of all athletes are accepted and treated with dignity during ALL team activities; 9.7 out of 10 of our teammates say our team meets or exceeds that.</p>
<p>Community: We unite diverse people, families and communities through cycling by creating fun and welcoming experiences.</p>	<p>NICA reports 74% of all athletes are provided activities that help build closer relationships including members of other teams; 9.4 out of 10 of our teammates say our team meets or exceeds that.</p>



Sponsor Support

LCMTB Team Sponsorship (Sponsorship Goal = \$10,000) // Do you work at, own, or manage a business that would financially support getting more kids on bikes. We'd love that and can do a few things to show our appreciation. Our team can accept cash donations and in-kind support. Order Discounts are provided for cash donation sponsors. Some benefits are listed below.

	Green Circle  (\$100-499)	Blue Square  (\$500-2,499)	Black Diamond  (\$2,500+)
Website and Social	Linked Logo	Linked Logo + 1 individual write up	Linked Logo + 1 individual write up
Tent Wall (by 5/31)	Small	Medium	Large
Team Merch Logo	Small	Medium	Large
Monthly Updates	Linked Logo	Linked Logo + 1 individual write up	Linked Logo + 1 individual write up
Season Awards	5th - 8th Grades	Freshmen - JV2	JV1-Varsity
Adult Shirt/Hoodie	One Season T-Shirt	Two Season T-Shirts or one Team Hoodie	Three Season T-Shirts or Two Team Hoodies
Order Discount	Store Access	10% Store Discount	15% Store Discount

Double Black Diamond Sponsor: \$10,000 (Limit 1)

We're dreaming up a practice kit sponsor for one special partner with motivation to match our team's values. Double Black Diamond Sponsors get top notch billing of their company's logo and one entire tent wall will proudly display the company name next to ours as a perfect match.

Our Non-Profit Partners: Our team works to get more kids on bikes in Lancaster County. This work aligns with two non-profit organizations (Wheelie Good Ride Academy and Nebraska DEVO) that can receive sponsorship funds that are earmarked in memo for LCMTB TEAM.

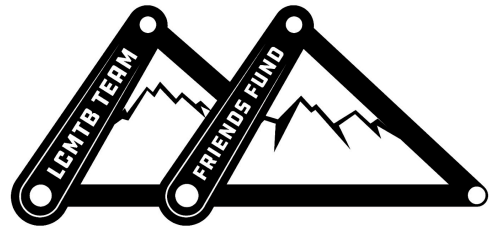


Friends and Equipment Support

LCMTB Team Friends Fund (Friends Goal = \$6,000) //

Are you a LCMTB Team Friend who would like to support seeing more kids on bikes? If so, our “Friends Fund” campaign is a great way to help. Your funds go directly to our registration scholarships for students from our community that have a financial barrier to participation. This fund started in 2023 when we

established the Bill Peters Memorial Scholarship with the support of our teammates and a generous donation from the WRK Family Foundation / Kinder, Porter, Scott Family Foundation. To date, three new bikes have been provided for students and registration costs have been covered for ten students. See previous page for information about our non-profit partners.



Bike Wash Matching Challenge // We will directly match every Friends Fund dollar collected, up to \$3,000, between January and August, with donations collected from the Solstice and the Gravel Worlds Bike Washes! This would turn your \$3,000 into \$6,000!

Needs	Description
\$2,000 New Equipment	Provide up to two new bikes for students. Other equipment may include items like helmets, shoes, bike shorts, gloves, bike locks, multi tools, hydration packs, etc.
\$1,800 Student Registration	LCMTB Team does not charge a team fee to participate. The NICA registration cost can be a financial barrier for some families. This fund can help us support registration costs on a sliding scale and get 5-10 more students on the team.
\$1,200 Coach Stipend for Teachers	A stipend can help us connect a High School or Middle School teacher into our team. These stipends will create and strengthen connections between schools and students and possibly strengthen school bike clubs.
\$1,000 Used Equipment Maintenance	We have a few bikes in our loaner fleet and they need routine and special maintenance. These funds will allow us to assist with maintenance costs or tune up loaner bikes at the end of the season.

Bike Fleet Donation

Do you have a used mountain bike in the garage that still has some life in it? We’d love it if you considered donating it to our Bike Fleet!! We currently have five bikes in our loaner fleet and every single one of them was checked out! We’re so proud of this opportunity but we need more bikes. With some work, we can hold onto 10 bikes in our fleet by the end of the 2025 season!! If you’re interested in donating a bike, it can be dropped off with a note to Lincoln Bike Kitchen to see if we can give it a new home on the team fleet!



Just a Bit More About What Makes Us Stand Out

Everyone Rides! // Any rider from all local area schools from 5th-12th grade is welcome. From beginning to advanced riders, we have ride groups for all levels of our student-athletes. This is a no-cut sport; the league races have multiple levels that accommodate all riders. League races are optional for those riders who just want the adventure and camaraderie of riding with a team on local forest trails.

More Girls on Bikes! // Getting more girls on bikes is non-negotiable for our team. We actively recruit a balanced team and reserve financial aid spots for girls to encourage a co-ed community of mountain bikers. We host occasional All-Girl, GRiT (Girls Riding Together) rides to boost connection among female riders. Our team supports coach training for local women and seeks to empower young girls with more women coaches and leaders. We are committed to building a robust riding community for girls in our area.

Amazing Coaching! // The foundation of our success is a deep pool of volunteers. In 2024, 23 volunteer coaches supported student riders in three ride groups from July through October including race logistics and support on 5 race weekends! With such strong volunteer support, we are able to create multiple ride groups with meaningful mentoring and varying levels of skills and fitness. Students build confidence in themselves and on the bike with the guidance of well-meaning, dedicated adult volunteers. Our coaches have a wide range of experience and backgrounds. Some coaches are seasoned experts with racing and bike mechanic experience. Other coaches provide support and encouragement while improving their own bike skills and fitness right alongside student riders.

Scholarships and Team Bikes! // Mountain biking can be an expensive sport and national NICA participation fees are substantial. Since our first year in 2020, we have been committed to providing scholarships for riders who would otherwise be unable to join. Even with scholarships, some riders also need access to well-fitting, safe mountain bikes. We have always had a simple Team Loaner Bike program for students who were in need of an appropriate mountain bike. We hunt bikes down if one is needed. This year we are accepting donations of used bikes. We now have a fleet of 10 team-owned fully operational mtn bikes for students to “check-out” for the season so students without access to mountain bikes can participate.

Local Bike Community! // Our team focuses on building positive relationships which include other bicycle communities and businesses. Our team including riders and coaches have volunteered with Nebraska DEVO and Trails Have Our Respect (THOR) to aid in trail maintenance and development.. With partnership support from Wheelie Good Ride Academy and Bike Club we encourage memberships and family-friendly gravel rides. With the Lincoln Bike Kitchen and local bike shops, we can also host clinics for students to gain skills for a lifetime of bike upkeep. When we collaborate, we multiply the power of the bike to make a difference in a student's life.



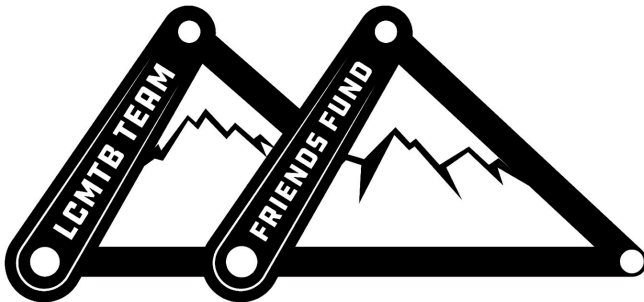
Why Our Kids Need Your Sponsor Support

More Kids on Bikes // This is our jam!!! Your support helps us reduce the financial barrier to participation. The annual cost per child including all fees and apparel exceeds \$400. Our first priority is to provide scholarships for registration fees on a sliding-scale to families who need them. As we establish sufficient support, we aim to reduce costs for all families, especially those with multiple children participating each year.

Support Local Coaches // Our volunteers not only give their time (~60-100 hrs. per coach each season), but they also pay their own fees for NICA coach certification. The minimum cost per coach is \$60 and up considering the background checks, NICA registration fees, first aid/CPR training and On-the-Bike 101 coaching clinic. Additionally, some coach leaders complete Wilderness First Aid, NICA coach trainings. Beyond that, some coaches take initiative to gain added credentials through the Bike Instructor Certification Program (BICP) and can spend upwards of \$650 plus travel. We are committed to reducing the overall cost to our coaches and providing coach stipends for those who need it. We literally could not do this program without them and do not want out-of-pocket expenses to be a barrier to them volunteering.

Team Bike Program // Our mission is to build strong minds, bodies, character, and communities through cycling-- not to develop top-performing athletes and that means expensive, high-end bikes are not required to join our team. Nevertheless, some of our riders cannot afford the minimum safe, mid-level bikes that this sport requires. Please consider donating bikes or funds that help us refurbish or maintain donated bikes for our young riders. This year we plan to reach youth who are not already part of our sport.

Team Equipment and Storage // Additional expenses include bike safety equipment such as first aid kits and radios for riding in remote areas. The team also provides volunteer mechanics the tools for bike maintenance and pre-race bike prep. All this stuff requires safe and secure storage. Donations can offset storage costs. Heck, a storage unit would be considered an awesome \$600-1,200 in-kind sponsorship opportunity for the biggest interscholastic cycling team in Nebraska.



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